

## ABOUT EOLLA

The **Empower Online Learning Leadership Academy (EOLLA)** is an exciting and challenging professional development programme for university leaders. EOLLA aims to support the needs of both experienced and new and emerging institutional leaders responsible for managing and leading a variety of open, online and flexible learning initiatives in higher education.

## WHY PARTICIPATE?

By participating in EOLLA you will have a chance to **connect** with a range of colleagues from other institutions across **Europe**. Participants will have an opportunity to **share experiences**, develop a **network** with similar professionals and **learn** from a number of experienced institutional leaders. You will also extend and develop your knowledge of new developments in the area and a **toolbox** of leadership and strategic planning skills that can be applied within your own institution.



## WHO DOES IT TARGET?

The EOLLA programme targets people with leadership responsibility for teaching and learning and the effective use of technology either within faculties or across their entire institution. It will offer something for both **new and emerging leaders** as well as experienced **senior and middle managers**. Notably, the group is limited to just 20 participants to ensure a highly interactive programme.

## WHAT IS THE MODEL?

The professional development model is designed around the principles of **active learning**. A variety of activities will engage participants in high-level **discussions**, creative **problem solving** and **strategic thinking** in response to new and

## Exciting Opportunity

Are you looking to lead, develop or implement new technology-enhanced models of teaching and learning? If so, then EOLLA in Brussels is for you!

Get yourself in  
the **front seat** of  
strategically  
leading higher  
education

<http://empower.eadtu.eu/eolla>

## Costs

The cost of participating in EOLLA is **€495**. This registration fee includes advice and mentoring from expert facilitators, access to an online environment with valuable resources, a training certificate, one dinner and all refreshment breaks in the venue in Brussels.

On registration of the EOLLA programme, participants will also be entitled to a discounted registration rate for the annual EADTU conference in October.

**Note:** the registration fee does not cover travel and hotel accommodation for the workshop in Brussels.

emerging models of teaching and learning. A number of real **dilemmas**, challenging **case studies** and **future scenarios** will be explored to better understand how to develop a strategic, research-informed response to both the **opportunities** and **treats** facing higher education in an era of rapid change. Importantly, EOLLA provides an opportunity to focus on some of the **real issues** likely to impact your institution in the future.

### WHAT DOES IT INVOLVE?

The EOLLA programme starts with an **Online Primer** where you will be introduced to everyone, given access to a number of useful resources and challenged with a case study as preparation for a collaborative small group task.

The **Workshop** in Brussels involves intensive meetings where besides the main case study each of the facilitators will share an actual example or future scenario raising a number of questions and specific challenges. At the end of the workshop each group will give a brief presentation on their case challenge with proposed action plan to a panel of senior leaders. After the workshop using the **online environment** over more detailed feedback on the cases will be provided, participants will reflect on and share key lessons, and have access to additional resources.



A strong team of two institutional leaders with a rich variety of leadership experience in open, online and flexible learning will facilitate the programme:

- **Mark Brown** is Director of the National Institute for Digital Learning at Dublin City University, Ireland. Mark is a past President of the New Zealand Association for Open, Distance and Flexible Learning.
- **Fred de Vries** is programme director Educational Technology at Saxion University of Applied Sciences in Enschede (NL). Fred was policy advisory and Technology Enhance Learning Expert at the Open University of the Netherlands.

## Brussels 2018

20 April

Application Deadline

26 April – 20 May

Online Primer

23 May 19:00 h

Welcome Reception  
with finger food buffet

24 May 9:00 h

workshop Day 1 and small  
group dinner

25 May 9:00 h

workshop Day 2 (closing at  
15:30 h)

until 8 June

Online Follow Up

Challenge yourself and future proof your institution by becoming a **fellow** of the new EMPOWER Online Learning Leadership Academy

### Apply Now

To request a copy of the Application Form, submit your application or seek more detailed information about the EOLLA programme, please contact:

[lizzie.konings@eadtu.eu](mailto:lizzie.konings@eadtu.eu)

Supported by:

