

## ABOUT EOLLA

The **Empower Online Learning Leadership Academy (EOLLA)** is an exciting and challenging professional development programme for university leaders. EOLLA aims to support the needs of both experienced and new and emerging institutional leaders responsible for managing and leading a variety of open, online and flexible learning initiatives in higher education.

## WHY PARTICIPATE?

By participating in EOLLA you will have a chance to **connect** with a range of colleagues from other institutions across **Europe**. Participants will have an opportunity to **share experiences**, develop a **network** with similar professionals and **learn** from a number of experienced institutional leaders. You will also extend and develop your knowledge of new developments in the area and a **toolbox** of leadership and strategic planning skills that can be applied within your own institution.

## WHO DOES IT TARGET?

The EOLLA programme targets people with leadership responsibility for teaching and learning and the effective use of technology either within faculties or across their entire institution. It will offer something for both **new** and **emerging leaders** as well as experienced **senior** and **middle managers**. Notably, the group is limited to just 20 participants to ensure a highly interactive programme.

## WHAT IS THE MODEL?

The professional development model is designed around the principles of **active learning**. A variety of activities will engage participants in high-level **discussions**, creative **problem solving** and **strategic thinking** in response to new and emerging models of teaching and learning. A number of real **dilemmas**, challenging **case studies** and **future scenarios** will be explored to better understand how to develop a strategic, research-informed response to both the **opportunities** and **treats** facing higher education in an era of rapid change. Importantly, EOLLA provides an opportunity to focus on some of the **real issues** likely to impact your institution in the future.

## Exciting Opportunity

Are you looking to lead, develop or implement new technology-enhanced models of teaching and learning? If so, then EOLLA is for you!

Get yourself in the **front seat** of strategically leading higher education

<http://empower.eadtu.eu/>

## Costs

The cost of participating in EOLLA is **€495:00**. This registration fee includes advice and mentoring from expert facilitators, access to an online environment with valuable resources, welcome reception, one dinner and all refreshment breaks in Brussels.

On completion of the EOLLA programme participants will also be entitled to a discounted registration rate for the annual EADTU conference in October.

Note: the registration fee does not cover travel and hotel accommodation for the workshop in Brussels.

## WHAT DOES IT INVOLVE?

The EOLLA programme starts with an **Online Primer** where you will be introduced to everyone, given access to a number of useful resources and challenged with a case study as preparation for a collaborative small group task during the workshop.

The **Workshop** in Brussels involves a two-day intensive meeting where besides the main case study each of the facilitators will share an actual example or future scenario raising a number of questions and specific challenges. On the second day of the workshop each group will give a brief presentation on their case challenge with proposed action plan to a panel of senior leaders.

After the workshop using the **online environment** over the month of June more detailed feedback on the cases will be provided, participants will reflect on and share key lessons, and have access to additional resources.

## WHO ARE THE FACILITATORS?

A team of institutional leaders with a rich variety of leadership experience in open, online and flexible learning will facilitate the programme, including:

- **Mark Brown** is Director of the National Institute for Digital Learning at Dublin City University, Ireland. Mark is a past President of the New Zealand Association for Open, Distance and Flexible Learning.
- **Grainne Conole** is a Professor in the United Kingdom with a wealth of research experience in new models of online learning. Grainne is a Fellow of the European e-Learning and Distance Education Network (EDEN).
- **Covadonga Rodrigo** is Associate Professor at the Department of Computer Systems and Languages at the Universidad Nacional de Educación a Distancia, Spain. Covadonga was ProVC for Technology at UNED.
- **Antoine Rauzy** is the Director of the ODL Department at the Université Pierre et Marie Curie in Paris, France. Antoine is also the President of the FIED, a French association of 35 universities involved in distance teaching and a member of the Executive Committee of the EADTU.
- **Fred de Vries** is Strategic Advisor on Education for Fontys University of Applied Sciences in Eindhoven. Fred was policy advisory (Academic Affairs) at the Open University of the Netherlands.

## Key Dates

9 May

Application Deadline

23 May – 31 May

Online Primer

1 June 19:00 h

Welcome Reception  
and Whole Group Dinner

2 June 9:00 h

Workshop Day 1 and  
Small Group Dinner

3 June 9:00 h

Workshop Day 2 (closing  
at 15:30 h)

Challenge yourself  
and future proof  
your institution by  
becoming a **fellow**  
of the new  
EMPOWER Online  
Learning Leadership  
Academy

## Apply Now

To request a copy of  
the Application Form,  
submit your  
application or seek  
more detailed  
information about the  
EOLLA programme,  
please contact:

[secretariat@eadtu.eu](mailto:secretariat@eadtu.eu)

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