

Expert pool: OERs & MOOCs

Alternative perspectives on MOOC success

Thursday 15 December: 10.00 - 11.30 (CET)

By: Karel Kreijns (Open University of the Netherlands)

Abstract

Currently MOOC providers report high drop-out rates ranging from 90 to 95%, meaning only about 5 to 10% of the MOOC takers is receiving a certificate when they enrol in a MOOC. However, drop-out is clearly defined from the perspective of the MOOC providers. MOOC takers may have other perspectives and to understand these perspectives their behaviour regarding MOOC enrolling should be studied. MOOC takers may have many reasons why they enrol in MOOCs and why they do not finish a MOOC. We distinguish two levels of the MOOC taker's perspective, namely the level where MOOC takers are planning to enrol in a number of MOOCs because they have a personal curriculum in mind that they wish to complete. The other level is where MOOC takers are enrolled in a single MOOC as part of completing their personal curriculum. The presentation will go more in depth about these two levels.