

Expert pool: Student Support

Analytics for Action: Using data analytics to improve student's performance in modules in presentation

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Abstract

The Analytics 4 Action Evaluation Framework (A4A) provides a methodologically sound approach to - using data analytics- identify issues with student performance and progression, and embeds this approach to evaluation with Student Services Teams, and module and qualification teams to support in-presentation and post-presentation improvements to student experience and outcomes. Using the Active Presentation Toolkit, Module Team members, supported by the TEL team, are enabled to identify number of different types of action that can be taken in-presentation to improve student outcomes. The TEL Design team have been running the A4A process for the past 12 months having transitioned the project into mainstream activity.